# Permit #F00029402

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00029402 **Type of Permit:** FILMING **Release Date:** 07/09/2010

**Production Company** IMPERIAL WOODPECKER LLC

**Insured Company Name** IMPERIAL WOODPECKER LLC
Contact Phone No. 1 310-275-6075
Contact Phone No. 2
Fax 310-275-7696
Address 9290 CIVIC CENTER DR
BEVERLY HILLS, California 90210

**Production Title** ADIDAS JOB 10014

**Type of Production** Commercial - Standard

**Producer** Anita Wetterstead

**Director** Stacy Wall

**1st AD** TBD TBD

**Production Manager** Stephanie Evans

**FilmL.A. Coordinator** Naomi Kajiyama

**Location Manager** Charlie Skinner
Primary Phone Mobile - 310-804-4181
Secondary Phone Office - 310-275-6075

**Location Assistant** NA NA
Primary Phone Office - 000-000-0000
Secondary Phone

## Fees

| | |
|---|---|
| Notification Charge | $155.00 |
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE | $85.00 |
| FILMLA MONITOR FEES | $480.00 |
| FILMLA MONITOR FEES OVERTIME | $360.00 |
| FILMLA MONITOR FEES - DOUBLE TIME | $480.00 |

**Total Permit Fee** $2,185.00

**Number of Locations** 1

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## Summary Information — Location



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| **Production Company** | IMPERIAL WOODPECKER LLC | Primary Phone | Mobile - 310-804-4181 |
| **Insured Company** | IMPERIAL WOODPECKER LLC | Secondary Phone | Office - 310-275-6075 |
| **Production Title** | ADIDAS JOB 10014 | | |

**Location Address** 10425 Sunset Blvd, Los Angeles, CA, 90077

**Location Type** Private Residence

**Prep Dates** 7/10/2010 - 7/11/2010 07:00 - 22:00

**Film Dates** 7/12/2010 - 7/13/2010 07:00 - 22:00

**Strike Dates** 7/14/2010 - 7/14/2010 07:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
FilmLA Monitor required at a minimum of four hours.
Must comply with attached conditions
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

**Please see attached documents**
ImperialWoodpecker.Adidas.29402.AL.pdf
Bel Air - Revised May 2010.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 5 or 10 ton trucks | 3 |
| Cast/Crew vehicles | 60 |
| Cranes | 1 |
| Cube Trucks | 3 |
| Generator | 1 |
| Motor Homes | 2 |
| Semi Trucks | 1 |
| Stakebed Trucks | 2 |
| Vans | 3 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 55 |
| FilmL.A. Monitor(s) | 1 |
| Off-Duty/Retired LAPD Officer(s) | 2 |
| Spot Check | 1 |

**Filming Activities** Interior and exterior dialogue; Intermittent traffic control - 2 minute standard (except 0700-0900 hrs & 1500-1900 hrs); 1 cheetah; Prop plane; Talent playing basketball; FilmLA monitor required 7/12-7/13 0600-2200 hrs; Jet ski in pool;

**Jurisdiction** **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

**Location Notes** Companies may not use Revuelta Wy to access location.

**Approvals** LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

**Coordinator Note**
Company is limited to accessing location via Sunset Blvd only. Company may not use Revuelta Wy to access location.
A minimum of 1 LAPD officer is required for ITC and a separate officer is required for IPC for each street and each direction of traffic.

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**Coordinator Note** Spot check ok per Capt Fowlks

**Coordinator Note** Animal permit # 25408

**Parking**

**Base Camp**
Location Type : Private Parking Lot
Street : Marymount High School, 10643 W Sunset Blvd 7/11-7/13 0700-2200 hrs (Spot check ok per Insp Roth)

**Crew Parking**
Location Type : Private Parking Lot
Street : UCLA Lot 3

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## Appointment of Pacific Production Services
## As Authorized Agent and Representative

I certify that I am a representative of Imperial Woodpecker ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 7-9

Representative's Signature

Charlie Skinner

Representative's Name (Please Print)

Location Mgr.

Representative's Title (Please Print)

I.W.

Name of Principal (i.e. company name) (Please Print)

1290 Chic Ctr. Dr

Beverly Hills, CA

90210

Principal's Mailing Address (Please Print)

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

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**SPECIAL FILMING CONDITIONS**
**THE BEL AIR AREA**

*The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.*

The area included in these Special Filming Conditions is bounded on the south by Sunset Boulevard., on the east by Beverly Glen Boulevard. and on the west by Sepulveda Boulevard. The northern boundary is the north end of the north/south streets excluding Roscomare Road and Stradella Road. Addresses on these two streets under 2000 are within the Bel Air Area.

- **Affected residents must be notified at least two (2) days in advance of the first day of filming or the first day of substantial set preparation.** The affected area shall be any residence within 500 feet of any production activity (including equipment parking, catering, and cast/crew parking). Due to the topography of the area, those distances may include residences on other streets to the rear or side of the film site. *Permit requests must be submitted to FilmL.A. at least three (3) days in advance.*

- **The Bel Air Association must be notified of all filming within the time frame indicated in #1 above.** The current contact at the association is Paulette Dubey. She can be reached at 310.474.3527 (office), 310.475.6994 (fax) or email Paulette@Belaironline.org.

- **Cast and crew may not park on area streets.** Off-street parking must be provided for personal vehicles.

- **Posting/Parking:** Many streets in the Bel-Air area are narrow and winding and may not accommodate the parking of large vehicles, even when legal parking exists. FilmL.A. and the Bel-Air Association may request a parking plan if there is any question as to the streets ability to safely accommodate production equipment. At least one LAPD officer is required whenever production vehicles, including catering trucks, area parked on the street. The Bel-Air Association rents out the parking lot at 100 Bel-Air Road for any overflow of vehicles on site which includes 12 spaces in total. The cost per day is $500.00.

- **Meals provided by production companies must be consumed in an area out of public view.**

- **Noise created by the generators on certain vehicles such as honey wagons and motor homes must be kept to a minimum.** Failure to adequately control such generator noise will require that the offending generator be stopped or filming terminated. It is suggested that equipment with especially noisy generators be powered instead by the main generator.

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